



# Friends Of Woore School

School Charity organising social and fundraising events

Charity Number: 1050569

## FRIENDS OF WOORE SCHOOL

### MINUTES OF MEETING – TUESDAY, JANUARY 14 @ 8:15PM FALCON INN, WOORE

Date of next meeting:

Tuesday, 11<sup>th</sup> of February, 8:15pm @ the Falcon

In attendance:

- Lydia Beeston
- Helen Jackson
- Jess
- Sonia
- Eilisia
- Sarah Shapiro
- Sarah Scott
- Liz Bennett
- Claire Marsh

No apologies.

#### Agenda items:

- 1) Finance update
- 2) Fundraisers for 2020 including summer fete
- 3) Items we will fund in 2020
- 4) Social media and increasing followers
- 5) Mrs Ward's wishlist
- 6) AOB

#### Finance update - Jess

- Current funds as of 24<sup>th</sup> December: £3,407.
- Nothing in bank yet from crisp recycling.
- £17.58 has gone in so far from Easy Fundraising – funds are released every quarter. £200 has been raised so far but not yet transferred.

#### Fundraiser plans for 2020

- Summer fete

Date: Saturday 11<sup>th</sup> of July

Theme: Olympics!

Fete event/stall ideas:

- The “Great Woore Run” – idea by Clare. You can buy 100 bags of coloured flour for £77. Adults buy a packet of flour for £1 to throw

- at the racers. Prizes for best dressed. Kids enter and race. Might be worth children wearing goggles!
- Bring back the classic fete with a tug-of-war. A rope is £25 on Amazon. We decided it's worth buying one to use in the future.
- Wheelbarrow race
- Wang a welly
- Ice cream van always popular
- Music/band important as it changes the atmosphere. The Killers Tribute band could be an option. Lydia to ask Dan about availability.
- We decided to start the fete earlier this year in order to increase sales on food – last year it started at 2pm.

Jess to bring breakdown of outgoings and profit from the fete from last year to next FOWS meeting – which stalls were most profitable?

- **School lottery.** As per email Mrs Ward is on board with this idea. Parents pay £1 a week, or more. A portion goes back to the parents who win the lottery – an incentive for parents to put money in and get money back every week. It's drawn every Saturday night. Lottery funds are distributed as: 40% goes to the school. 30% of ticket sales is the jackpot won. Lottery all managed by the company. FOWS just set it up and market it out to parents and community. Anyone that wants to enter can – they don't have to be parents. Push it out to the community through Facebook, newsletter, word of mouth. Clare and Eilisia to lead.

More information in the School Lottery brochure or website about the process.

- **Morrison's bag pack** - Possibly join with Wybunbury Primary School and do it together. It's a slightly larger school. Clare has contact within Wybunbury PTA. We could do one bag pack in Nantwich and one in Market Drayton, and support each other at each date. Helen will ask Elliot (from Market Drayton Morrison's) if it's okay to partner with another school that is outside of the area. Clare to see if her contact at Wybunbury can attend the next FOWS meeting then we can discuss dates. Helen to lead bag pack.
- **Easy Fundraising.** How can we push this more? Advertise it when we put out the School Lottery as well.
- **Recycling crisp packets.** £21 raised so far at 0.01p per packet. We can put collection boxes in the Falcon and Woore Shop. Clare has had permission to put a box in work, but it needs to be decorated. Sarah Scott leading.
- **Sponsored hike.** On May 2<sup>nd</sup> we will do a sponsored walk up Snowden. It's free, although depending on age of children, they may struggle to do it, however they are welcome. Clare will set up a Just Giving page and her

brother could promote it on his social media, as he has lots of followers. We can invite parents and the community – the more people doing it, the more money we can raise through sponsorship. Clare and Liz to lead.

- **Halloween disco.** DJ already booked for 2020 (Helen's contact). Eilisia to lead, with support from everyone.

## Items that we will fund in 2020

- **Easter eggs** – Sonia to lead. One per child at approx. 80p-£1 per egg. Distributed just before the children break up.
- **Year 6 leavers' flowers** - Woore Fruit Farm to supply as last year. Reasonable prices. Sarah to lead.
- **Year 7 leavers' trip** - Mrs Ward recommends the trip for us to provide for. Usually around £10 per child. All happy to do this again this year.
- **Halloween disco** – highly successful in 2019, to repeat this year. Eilisia to lead, with support from everyone. DJ already booked for 2020 (Helen's contact).
- **Christmas books** - one book per child distributed during Christmas party. Jess to lead.
- **Idea to get a professional storyteller into school** - Jake the Storyteller - and publicise it as having been provided through FOWS. Costs are £60 an hour, plus travel – Jake is in Shrewsbury. Could get him for two hours and do two sessions, one for younger children, one for older. Could give him a topic related to what they're studying. "Special secret storyteller on behalf of FOWS." Helen to communicate with Jake to see what days he's available. Helen to lead.

## Social media and increasing followers

- Everyone needs log-in details in order to post as FOWS and help out.
- A short video at the end of each meeting with a brief overview of our ideas and what's coming up – Lydia to try out first video.
- Short video clips of children from school talking about how they've benefited from things FOWS have organized or contributed to – i.e. the iPads, or what their favourite thing was about the fete, et cetera. Click bait – people love cute videos of kids!

## Wishlist from Mrs Ward

Mrs Ward has asked to have a lump sum annually to make planning easier and she can buy for the year ahead. We would then not release any other funds for the year, other than the events and items we organize ourselves.

We need to ask Mrs Ward which month she would be happiest getting the sum – on her email she has stated January.

When new things are ordered using the funds from FOWS, it would be good for us to go in and take photos to publicise.

All happy to release £700 lump sum to the school ASAP.

Idea to get a giant cheque from Santander for photo opportunity when presenting the cheque?

## **AOB**

Jess to move the FOWS bank details over to Lydia from Natalie's name.

## **Action items**

- Figure out how to release funds from crisp recycling – Sarah Scott
- Enquire as to The Killers Tribute Band playing at fete – Lydia
- Breakdown from fete 2019 as to which stalls were most profitable – Jess
- Start the ball rolling on the school lottery – Eilisia and Clare
- Clare to ask Wybunbury PTA member to our next FOWS meeting re: partnering for bag pack
- Helen to ask Elliot from Market Drayton Morrison's if partnering with a school is okay
- Crisp packet collection boxes to be put up in Woore shop and The Falcon
- Sponsored hike – Clare and Liz to figure out appropriate route up, and set up Just Giving page
- Storyteller – enquire with Jake the Storyteller or similar as to availability – Helen
- 20-second video clip talking about FOWS plans for the year to be put on FOWS Facebook page to hopefully increase followers – Lydia
- Release of £700 to the school – Jess
- Helen to engage Shropshire Star re release of £700
- Change over name on FOWS bank details from Natalie to Lydia - Jess